Merton Council Licensing Sub-Committee

Membership

Councillors:

Agatha Mary Akyigyina OBE John Bowcott Judy Saunders

A meeting of the Licensing Sub-Committee will be held on:

Date: 30 January 2018

Time: 3.30 pm

Venue: Council chamber - Merton Civic Centre, London Road, Morden

SM4 5DX

Agenda for this meeting

1 Appointment of Chair

- 2 Apologies for Absence
- 3 Declarations of Pecuniary Interest
- We Are The Fair Ltd, Morden Park Open Space, London Road, 1 62 Morden

Note on declarations of interest

Members are advised to declare any Disclosable Pecuniary Interest in any matter to be considered at the meeting. If a pecuniary interest is declared they should withdraw from the meeting room during the whole of the consideration of that matter and must not participate in any vote on that matter. If members consider they should not participate because of a non-pecuniary interest which may give rise to a perception of bias, they should declare this, withdraw and not participate in consideration of the item. For further advice please speak with the Assistant Director of Corporate Governance.

This is a public meeting and attendance by the public is encouraged and welcomed. For more information about the agenda and the decision making process contact democratic.services@merton.gov.uk or telephone 020 8545 3616.

Press enquiries: press@merton.gov.uk or telephone 020 8545 3181

Email alerts: Get notified when agendas are published www.merton.gov.uk/council/committee.htm?view=emailer

For more information about Merton Council visit www.merton.gov.uk

Procedure to be followed at Licensing Hearing

- The Chair will welcome all parties and all present will be introduced/introduce themselves
- 2. The Chair will confirm the sub-committee hearing procedures, a copy of which was included in the notice and agenda packs sent to all parties.
- 3. The Chair will ask the Legal Adviser to inform those present that the subcommittee had a briefing prior to the hearing to confirm the procedure and for clarification on any aspect of the application.
- 4. The Chair will ask Legal Adviser to confirm the process for questioning and whether there had been any requests for adjournments.
- 5. The Chair will ask the Licensing Officer if there are any technical issues they feel should be brought to their attention i.e. withdrawal of objector/agreed conditions (Note: If all objections are withdrawn then the Sub-Committee may go straight to point 14. If all conditions are agreed by all parties then the Sub-Committee may go straight to point 14)
- 6. The Applicant will present their case. Questions can then be asked of the Applicant by the Responsible Authorities, the interested parties and members of the Sub-Committee.
- The Responsible Authorities will present their case. Questions can then be asked of the Responsible Authorities by the Applicant, the interested parties, and members of the Sub-Committee.
- 8. Presentation by any interested party. Questions can then be asked of the interested party by the Applicants, the Responsible Authorities and members of the Sub-Committee.
- 9. The Chair will ask the Licensing Officer for any comments/ clarifications
- 10. The Chair will ask the Legal Adviser for any comments/clarifications
- 11. The Chair will invite closing statements by the responsible authorities
- 12. The Chair will invite closing statements by the interested parties
- 13. The Chair will invite closing statements by the Applicant
- 14. The Chair will announce that the Sub-Committee are retiring for private session. The Legal Officer and Clerk will be invited to also retire.
- 15. In closed session the Sub-Committee will make their decision. They may ask the Legal Officer for advice during this session.
- 16. The Sub Committee will return and re-open for public session.
- 17. The Chair will invite the Legal Officer to present the advice provided during private session.
- 18. The Sub-committee's decision will be read out either by the Chair or the Chair will invite the Legal Officer to do so.
- 19. The Chair will inform those present that all parties should receive a written copy of the decision notice within 5 working days, and then close the Hearing.

London Borough of Merton



Licensing Act 2003 Notice of Extension of Time Limits

Date of issue of this notice: 21 December 2017

Subject of hearing: We Are The Fair Ltd, Morden Park, London Road, SM4 5QU

The Licensing authority has decided to extend the time limits applying to this matter as follows:

Date by which a hearing would normally be required to be held: 16 January 2018 Period of extension to time limits applying to holding a hearing: 9 Working Days Reasons for extending the time limits: To allow the authority to make proper arrangements for the application to be considered by a licensing sub-committee.

For enquiries about this matter please contact

Democratic Services Civic Centre London Road Morden Surrey SM4 5DX

Telephone: 020 8545 3357

Email: democratic.services@merton.gov.uk

Useful documents: Licensing Act 2003

http://www.hmso.gov.uk/acts/acts2003/20030017.htm

Merton's Statement of Licensing policy

http://www.merton.gov.uk/licensing



Licensing Sub-Committee Report

Subject of hearing: We Are The Fair Ltd

Date: Tuesday 30 January 2018

Time: 15:30

Venue: Council Chamber

Merton Civic Centre, London Road, Morden, Surrey, SM4 5DX

- 1. Special Policy Area (premises licences and club certificates)
- 1.1 The premises are not in the special policy area.

2. Type of hearing and powers of the sub-committee

- 2.1 The sub-committee is required to determine the application by taking such of the steps set out below as it considers necessary for the promotion of the licensing objectives.
- 2.2 In making their determination the sub-committee must have regard to the Licensing Act 2003, the licensing objectives, guidance issued by the Secretary of State and Merton's Licensing Policy.
- 2.3 New premises licence: s18
 - (i) To grant the licence subject to conditions
 - (ii) To exclude from the scope of the licence any of the licensable activities to which the application relates
 - (iii) To refuse to specify a person in the licence as the premises supervisor
 - (iv) To reject the application.

3. Hearing papers

The applications, notices and representations for determination by the subcommittee are contained in the hearing bundles together with any relevant existing licence. This includes any documents which must be sent to any of the parties to the hearing under Regulation 7(2) and Schedule 3 of The Licensing Act 2003 (Hearings) Regulations 2005. This bundle has been issued to all parties to the hearing.

4. Legal advice to the sub-committee

4.1 A legal officer appointed by the Assistant Director of Corporate Governance and Head of Legal Services will attend the hearing to advise the subcommittee on statutory provision and legal matters.

5. Licensing Officer comments

- 5.1 This application is for a two day time limited licence. It is to cover Saturday the 4th of August 2018 and Sunday 5th August 2018 only.
- The applicant states he wishes to hold an over 18's music festival with a maximum occupancy of 19,999 persons.
- 5.3 Films, live music, recorded music, performance of dance, anything similar to the afore mentioned and the sale of alcohol for consumption on the premises have been applied for.

- The applicant is applying for the premises to be open from 11:00 to 23:30 on the Saturday and 11:00 to 23:00 on the Sunday with most authorised activities finishing an hour before the closing time and the sale of alcohol finishing 1 ½ hours before the premises close.
- 5.5 The applicant has offered information in the operating schedule of the application to show how they intend to prepare for and operate the event.
- 5.6 10 representations have been received regarding this application from members of the public.

For enquiries about this hearing please contact

Democratic Services Civic Centre London Road Morden SM4 5DX

Telephone: 020 8545 3616

Email: democratic.services@merton.gov.uk

Parties to the hearing This document forms part of the notice of hearing.

The following are parties to the hearing having submitted relevant applications, notices or representations under the statutory provisions indicated:

Applicant	
We Are The Fair LTD	
Statutory Authorities	
None	
Interested Parties	
Elspeth Clarke	
Fiona Doyle	
Reverend David Heath-Whyte	
Charles Jeffrey	
Grace Nunnery	
Mrs M Robb	
Mary, John and Sarah Walsh	
Susan White	
Carla King	
Robert Whitfield	



Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.									
apply Part 1 autho	I/We We Are The Fair Ltd (Insert name(s) of applicant) apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003								
Postal Morde Londo	Postal address of premises or, if none, ordnance survey map reference or description Morden Park London Road Morden								
Post to	own	London			Postcode	SM4 5QU			
Telent	none nu	umber at premises (if any)	N/A						
		c rateable value of premises	£0.00						
Part 2	Part 2 - Applicant Details Please state whether you are applying for a premises licence as Please tick as appropriate								
a)	an ind	lividual or individuals *			please complete	e section (A)			
b)	a pers	on other than an individual *							
i. as a limited company					please complete	e section (B)			
ii. as a partnership					please complete	e section (B)			
	iii. a	as an unincorporated association o	r		please complete	e section (B)			
	iv. other (for example a statutory corporation)				please complete	e section (B)			

c)	a recognised club			please comple	ete section (B)			
d)	a charity					please comple	ete section (B)	
e)	the proprietor of an e	ducational establi	shment			please comple	ete section (B)	
f)	a health service body					please comple	ete section (B)	
g)	a person who is regis Standards Act 2000 (hospital in Wales					please comple	ete section (B)	
ga)	of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England the chief officer of police of a police force in England please complete section (B)							
h)	the chief officer of po and Wales	olice of a police for	orce in E	ingland		please comple	ete section (B)	
* If yo	* If you are applying as a person described in (a) or (b) please confirm:							
Please tick yes								
	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or							
I am n	naking the application	pursuant to a						
	statutory function or		3.6.1					
	a function discharge	d by virtue of Hei	· Majesty	y's prerog	ative			
(A) IN	DIVIDUAL APPLIC	CANTS (fill in as	applicab	ole)				
Mr	Mrs M	Miss	M	Is		r Title (for nple, Rev)		
Surna	me			First na	mes			
I am 1	8 years old or over					Pleas	se tick yes	
differe	Current postal address if different from premises address							
Post to	own					Postcode		
Daytin	ne contact telephone	number						
E-mai (option	l address nal)							
								_

${\bf SECOND\ INDIVIDUAL\ APPLICANT\ (if\ applicable)}$

Mr Mrs Miss	Ms	Other Title (for example, Rev)				
Surname	First na	mes				
I am 18 years old or over						
Current postal address if different from premises address						
Post town		Postcode				
Daytime contact telephone number						
E-mail address (optional)						
Please provide name and registered address of a registered number. In the case of a partnership corporate), please give the name and address of Name	or other joi	nt venture (other th				
We Are The Fair Ltd Address Smith Cooper 158 Edmund Street Birmingham B3 2HB						
Registered number (where applicable) 09327525						
Description of applicant (for example, partnership, Private Limited Company	company, ur	nincorporated associa	tion etc.)			
Telephone number (if any) 020 8068 5228						
E-mail address (optional)						

Part 3 C	perating	Sc	hedu	le
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Whe	n do you want the premises licence to start?	DD MM YYYY 0 4 0 8 2 0 1 8						
-	u wish the licence to be valid only for a limited period, when do you it to end?	DD MM YYYY 0 5 0 8 2 0 1 8						
Pleas	se give a general description of the premises (please read guidance note 1))						
1, in Natu	Morden Park is a 50 hectare public park and Site of Borough Importance for Nature Conservation, Grade 1, in the district of Morden Park in the London Borough of Merton. An area of 28 hectares is also a Local Nature Reserve. It is owned and managed by Merton Council. The site includes the Morden Park mound, a Scheduled Ancient Monument, and Pyl Brook runs through the park.							
	Premises Licence application is to cover the defined area within the park thed plan.	that is indicated on the						
	If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend. 19,999							
Wha	t licensable activities do you intend to carry on from the premises?							
(Plea	ase see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2	2 to the Licensing Act 2003)						
Prov	ision of regulated entertainment	Please tick any that apply						
a)	plays (if ticking yes, fill in box A)							
b)	films (if ticking yes, fill in box B)							
c)	indoor sporting events (if ticking yes, fill in box C)							
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)							
e)	live music (if ticking yes, fill in box E)							
f)	recorded music (if ticking yes, fill in box F)							
g)	performances of dance (if ticking yes, fill in box G)							
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)							

<u>Provision of late night refreshment</u> (if ticking yes, fill in box I)	
Supply of alcohol (if ticking yes, fill in box J)	\boxtimes
In all cases complete boxes K, L and M	
\mathbf{A}	

	Plays Standard days and timings (please read guidance note 6)		Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
-	C			Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	note 3)	
Tue					
Wed			State any seasonal variations for performing plays (note 4)	please read guida	ance
Thur					
Fri			Non standard timings. Where you intend to use the performance of plays at different times to those liste the left, please list (please read guidance note 5)		
Sat					
Sun					

Films Standard days and timings (please read guidance note			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)	roud gurde			Outdoors	
Day	Start	Finish		Both	\boxtimes
Mon			Please give further details here (please read guidance Films may be shown as stand alone entertainment or a wider entertainment.		to
Tue					
Wed			State any seasonal variations for the exhibition of fil guidance note 4)	ms (please read	
Thur			- -		
Fri			Non standard timings. Where you intend to use the exhibition of films at different times to those listed in left, please list (please read guidance note 5)		
Sat	11:00	22:30			
Sun	11:00	22:00	-		

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

Boxing or wrestling entertainments Standard days and timings (please read guidance note)		d timings	Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
(please read guidance note 6)		ance note		Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	e note 3)	
Tue					-
Wed			State any seasonal variations for boxing or wrestlin (please read guidance note 4)	g entertainmen	<u>t</u>
Thur					
Fri			Non standard timings. Where you intend to use the or wrestling entertainment at different times to the column on the left, please list (please read guidance in the column of the left, please list)	se listed in the	oxing
Sat					
Sun					

Live music Standard days and timings (please read guidance note		_	Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)	C			Outdoors	
Day	Start	Finish		Both	\boxtimes
Mon			Please give further details here (please read guidance Live performances by artists as part of the festival's en		gram
Tue					
Wed			State any seasonal variations for the performance of read guidance note 4)	Flive music (plea	ase
Thur					
Fri			Non standard timings. Where you intend to use the performance of live music at different times to those on the left, please list (please read guidance note 5)		
Sat	11:00	22:30			
Sun	11:00	22:00			j

Recorded music Standard days and timings (please read guidance note			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)	C			Outdoors	
Day	Start	Finish]	Both	\boxtimes
Mon			Please give further details here (please read guidance Recorded music played by DJs and as back ground music played by DJs and		
Tue			- -		
Wed			State any seasonal variations for the playing of recorded music (pleas read guidance note 4)		ease
Thur					
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	11:00	22:30			
Sun	11:00	22:00			

Performances of dance Standard days and timings (please read guidance note		d timings	Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)				Outdoors	
Day	Start	Finish		Both	\boxtimes
Mon			Please give further details here (please read guidance Musical performances may be accompanied by dance	note 3)	
Tue					
Wed			State any seasonal variations for the performance of guidance note 4)	dance (please r	read
Thur					
Fri			Non standard timings. Where you intend to use the performance of dance at different times to those list the left, please list (please read guidance note 5)		
Sat	11:00	22:30			
Sun	11:00	22:00			

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you MC, compere and the like	ou will be provid	ling
Day	Start	Finish	Will this entertainment take place indoors or	Indoors	
Mon			outdoors or both – please tick (please read guidance note 2)	Outdoors	
				Both	\boxtimes
Tue	Tue		Please give further details here (please read guidance note 3) MC, compere and the like		
Wed					
Thur			State any seasonal variations for entertainment of a to that falling within (e), (f) or (g) (please read guidar	similar descript nce note 4)	tion
Fri					
Sat	11:00	22:30	Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or at different times to those listed in the column on the left, please list (please read guidance note 5)		r (g)
Sun	11:00	22:00			

Late night refreshment Standard days and timings (please read guidance note		d timings	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
6)	C			Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance	e note 3)	
Tue					
Wed			State any seasonal variations for the provision of late night refreshmen (please read guidance note 4)		ment
Thur					
Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises Off the premises	
Day	Start	Finish		Both	Ш
Mon			State any seasonal variations for the supply of alcohoguidance note 4)	ol (please read	
Tue					
Wed					
Thur			Non standard timings. Where you intend to use the supply of alcohol at different times to those listed in left, please list (please read guidance note 5)		
Fri					
Sat	11:00	22:00			
Sun	11:00	21:30			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name
Robert James Dudley
Address
Postcode
Personal licence number (if known)
Issuing licensing authority (if known)
Birmingham

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8). NONE
NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)		d timings	State any seasonal variations (please read guidance note 4)
Day	Start	Finish	1
Mon			• -
Tue			
Wed			-
			Non standard timings. Where you intend the premises to be open to
Thur			public at different times from those listed in the column on the left, please list (please read guidance note 5)
Fri			-
		 	1
Sat	11:00	23:30	
Sun	11:00	23:00	1

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

- 1. The event will operate a 'No ID, No Entry' policy to 18+ guests only details of which are included in the ESMP.
- 2. There will be no amplified music or other entertainment after 22:30 on Sat and 22:00 on Sun.
- 3. A Challenge 25 Policy will be in operation at all bars. Clear signage will be in place informing customers of this policy. The DPS will ensure that all staff are briefed on the acceptable forms of ID.
- 4. An event and site-specific Event Safety Management Plan (ESMP) will be developed and shared with the Licensing Authority and Safety Advisory Group (SAG) and will be agreed and signed off by the SAG 6 weeks in advance of the event.
- 5. The event organisers shall have a means of counting in the people entering the event site to ensure that they are able to provide on request, the number of people on site at any point in time to authorised officers.
- 6. Locked amnesty bins shall be provided for the disposal of alcohol and other waste.
- 7. The following documentation will be produced in consultation with the SAG and will be submitted in several phases from January 2018.

Event Safety Management Plan

Event Risk Assessments

Event Schedule

Site Plan

Fire Risk Management Plan

Security & Crowd Management Plan

Drugs Policy

Liquids Policy

Alcohol Management Plan

Traffic Management Plan

Waste Management Plan

Medical Management Plan & Risk Assessments

Concessions and Retail Management Plan

Adverse Weather Plan

Crisis Communication Plan

Noise Management Plan

Construction Phase Plan

CCTV Plan

Egress Plan

Sanitation Plan

These documents will be living documents which are reviewed over the 8 months leading up to the event.

b) The prevention of crime and disorder

- A reputable and experienced SIA-accredited security and stewarding company will be appointed to ensure public safety and to prevent crime and disorder.
- All attendees to the event will be subject to search. The search will operate a 3 stage process: Passive Drug Detection Dogs (minimum of 2), Wand Metal Detector, Visual & Physical Search (hands on). All bags will be searched on entry.
- 3. Searches will only be carried out by SIA Registered staff of the same sex.
- 4. Passive Drug Detection Dogs and Explosives Detection Dogs will carry out a sweep of the event site following completion of the event build up but prior to the event opening to the public. The catering, merchandise stalls and any customer lockers will be included during this sweep.
- 5. The Drugs Policy will include NPS and No2/NOS/Nitrous Oxide. No2 will not be permitted on site and any found on entry will be confiscated.
- 6. Anyone found on entry with more than the agreed quantities for personal consumption (as outlined in the drugs policy) of controlled substances or NPS will be refused entry and the Police informed immediately.
- 7. Anyone found with an offensive weapon on entry will be refused admittance and the Police informed immediately.
- 8. Each bar on site shall have a dedicated bar manager or supervisor and team who shall be conversant with the requirements and responsibilities for the sale of alcohol and shall be given written designation of their responsibilities.
- 9. The DPS shall brief all bar staff before each event. A written record of this

briefing shall be kept on site.

10. All drinks shall be sold in either opened cans, PET containers or decanted into polycarbonate vessels. No glass will be permitted into the public festival arena. Glass bottles will be retained behind bars for disposal.

11.

c) Public safety

- 1. The event site will fully accord with both HSE guidance and also Fire Safety measures an event and site-specific Risk Assessment and Fire Risk Assessment will be undertaken and implemented.
- 2. The PLH shall carry out a suitable and sufficient risk assessment as well as use the Health and Safety Executive (HSE) "purple guide" on outdoor events to determine the level of first aid provision for the event, such that there is no undue demand on National Health Service resources.
- 3. All EMERGENCY EXITS, TOILETS AND FIRST AID POSTS shall be clearly indicated, such that it is visible from all parts of the licensed area.
- 4. The appropriate type and number of fire fighting equipment shall be provided throughout the site. Locations and numbers will be specified in the ESMP.
- 5. A queuing system will be designed and implemented at the main entrance to minimise waiting time whilst maintaining crowd safety
- 6. Crowd Management Stewards tasked with entry lane queue management will wear Hi-Visibility tabards
- 7. Loudhailers will be deployed at the entrance to assist Stewards in providing information to customers regarding delays and other pertinent information

d) The prevention of public nuisance

 A qualified and suitably experienced Noise Management Consultancy will be appointed to produce a Noise Management Plan (NMP) and provide representatives on site during the live hours of the event.

2.

- 3. Local residents will receive prior notification of the event including details of the event timings. The distribution radius for the notification letter will be agreed with the Local Authority. This is to include local businesses that may be affected by attendees to the event during ingress and egress
- 4. A noise "hot line" number will also be included to allow residents to contact an event representative should they need to make a complaint during the event.

- 5. A number of portable toilets will be positioned off site in locations (to be agreed with the SAG) on the ingress and egress routes to assist in reducing instances of public urination.
- 6. The PLH shall have in place an arrangement (contract) with a reputable waste management company to manage the event site and externally affected areas for the duration of the event and a post event clean up.

e) The protection of children from harm

- 1. The event is a ticketed, 18+ music festival.
- 2. No person under the age of 18 will be permitted to enter the event site.
- 3. The event will operate a 'No ID, No Entry' Policy.
- 4. A Challenge 25 policy will be in force at all festival bars.
- 5. A Lost Child and vulnerable person procedure will be in place and will be detailed in the ESMP. This will outline action to be taken in the event that under 18's attempt to gain entry to the event or are discovered within the event perimeter.

Checklist:

	Please tick to indicate agree	ment
•	I have made or enclosed payment of the fee.	
•	I have enclosed the plan of the premises.	\boxtimes
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	\boxtimes
•	I understand that I must now advertise my application.	\boxtimes
•	I understand that if I do not comply with the above requirements my application will be rejected.	\boxtimes

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	14/11/2017
Capacity	Robert James Dudley - Company Director

For joint applications, signature of 2^{nd} applicant or 2^{nd} applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

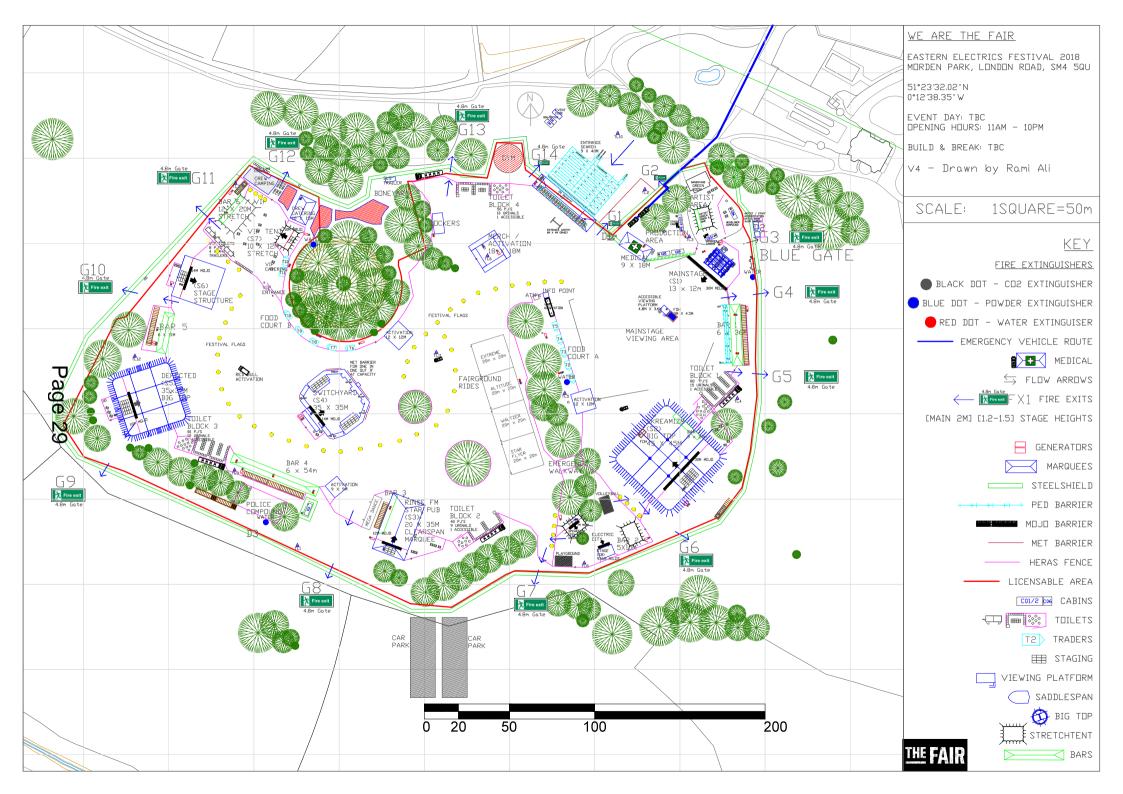
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Rob Dudley						
Post town	Post town Postcode					
Telephone number (if any)						
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) rob@wearethefair.com						

Notes for Guidance

- Describe the premises, for example the type of premises, its general situation and layout and any
 other information which could be relevant to the licensing objectives. Where your application
 includes off-supplies of alcohol and you intend to provide a place for consumption of these offsupplies, you must include a description of where the place will be and its proximity to the
 premises.
- 2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
- 3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

- 7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
- 8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or seminudity, films for restricted age groups or the presence of gaming machines.
- 9. Please list here steps you will take to promote all four licensing objectives together.
- 10. The application form must be signed.
- 11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
- 13. This is the address which we shall use to correspond with you about this application.





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From: Elspeth V Clarke

Sent: 14 December 2017 11:33

To: Licensing

Subject: WE ARE THE FAIR - 4/5 August 2018 - Morden Park

Thank you for your e-mail of 13.12, requesting my home address which was not on my original objection. It is -

To reiterate, I wish to object formally on the grounds of:

- 1. Awful level of noise we've already had experience of this event in August 2017
- 2. Damage to the grass and ground of Morden Park
- 3. Necessity for huge numbers of police to be on duty for a very long stretch
- 4. Big mess left at local Morden South Station
- 5. Anti-social behaviour by some of the concert-goers on their way home.

Thank you.

Elspeth Clarke



From: Fiona Doyle

Sent: 12 December 2017 12:10

To: Licensing

Subject: Application Number WK/201708658 by We Are The Fair LTD

Dear Sir/Madam,

I am writing to object to the application submitted by We Are The Fair LTD for a two day music festival in Morden Park in August 2018.

I live in Rougemont Avenue and we pick up the sound coming from all music events in the park. Usually this is not very loud and is tolerable. The Eastern Electric event last year was a very difficult event to put up with as a resident. There were four stages all playing music at the same time so my house vibrated with a cacophony of noise, even with the windows closed. I am partial to dance music and even considered attending the event myself, but the car crash of music was very unpleasant - imagine what it was like to older residents who find that style of music intolerable at any time. The noise was so bad that I took my children out for a few hours - only to arrive in Morden to crowds of people, some already quite drunk on their way to the event and a high tension in the area which was very upsetting for my children. I also spoke with some elderly neighbours who were very upset about the noise and the chaos. Furthermore there was quite a mess left in our local area after the event.

All of this said, I do believe it is reasonable to tolerate the event for one day. However, two days with music starting at 11am until late is not fair on the residents, especially if it is a hot weather and windows need to be left open.

I am therefore submitting an objection to this two day application, and request with all due respect that Merton council reduces the license granted to one day.

Yours faithfully

Fiona Doyle



New Premises Licence for Morden Park 4-5th August 2018

Applicants: We are the Fair Ltd

Application Reference: WK/201708658

I am writing to object to the granting of a licence for this event on the following grounds:

1. Excessive Noise

For those of us living near the park, the noise produced for the 12 hours of the event is excessive and annoying. Granted, at the 2017 event it was measured to be within safe levels, however the peak levels we experienced were unacceptable, and the annoyance of having a constant thudding throughout the day was also unacceptable.

The organisers demonstrated in 2017 that they were unfit to manage the noise:

- (a) as the event started there was a period of very loud noise for around a minute, which shook our house.
- (b) it took several hours for a measurement to be made after complaints were made
- (c) the telephone operators lied to callers, telling them that "no-one else had complained". A friend from another part of Morden called after we had called at least twice to complain, and was told this.

2. Antisocial Behaviour

The organisers have demonstrated themselves unfit to control the behaviour of the large crowds who would attend these events.

In 2017 we had young women urinating on our drive, men defecating in the churchyard, evidence of sexual activity behind the church porch, and aggressive behaviour towards us as we attempted to guard our property. Rubbish (mostly half-full bottles of alcoholic drink) was also thrown into the churchyard. The organisers made no attempt to clear the rubbish in the churchyard, and it was left to us and to council members to guard the area and tidy up.

This is unacceptable. It is not acceptable for the organisers to claim "we will do better this year" – they have demonstrated their incapacity to control behaviour and litter, and the licence should not be granted.

3. Excess Alcohol Consumption

Many people attending the festival in 2017 had already drunk a considerable amount of alcohol before they arrived. The evidence for this was in their behaviour (see above) and the considerable amount of empty alcoholic drink bottles left in the churchyard and along the path.

The licence application should be rejected because further consumption would be excessive.

4. Detriment to our Sunday Services

We will have three church services in St Lawrence Church, which borders the park, on Sunday 5th August 2018. I stood in the church while the 2017 festival was on, and the constant thud-thud-thud noise of the festival filled the church. This noise would ruin our services on that day, from 11am onwards, and this is unacceptable.

Our congregation members usually park in various areas near to the church, which would be unavailable due to the crowds. Granting this licence would effectively be restricting the freedom of our congregation members to practice their faith.

It is also likely, given the behaviour witnessed in 2017, that congregation members may be subjected to antisocial behaviour from festival goers.

5. Ruining a Wedding

We have a wedding booked for the afternoon of 4th August 2018. The noise nuisance of the festival, the behaviour of festival-goers, and the access restrictions will ruin this event for the couple.

The application for a licence should be rejected.

David Heath-Whyte

30th November 2017

Rev. David Heath-Whyte, Team Rector, St Lawrence Church, Morden Parish.

From: Charles

Sent: 12 December 2017 23:35

To: Licensing

Subject: RE: Eastern Electrics Festival - WK/201708658 (We are the Fair Ltd)

Ηi

I am writing to lodge my objections to the application by "We are the Fair Ltd" for the Eastern Electrics Festival on the 4th and 5th August 2018.

The festival last year was disruptive to residents and local community groups and with the plan to extend the festival to the Sunday in 2018 will only make matters worse.

I believe that festival should not be permitted on the following grounds:

- The festival is too noisy and disruptive to local residents. The noise is nonstop between 11am and 10pm and disruptive to local residents and groups.
- Allowing the extension to Sunday 5th August will prevent the congregation at St Lawrence Church worshipping God (this will affect two of services on the 5th August).
- Access to the Church will be virtually impossible due to restrictions imposed (we use the Technical College car park and the lay-by outside the Church).
- St Lawrence has a wedding booked for the 4th August (this was booked before the Festival in 2017) and the loud music will spoil the wedding service and the and traffic restrictions will make it very difficult for the bride and family/friends gaining access to the Church (the lay-by and College car park would normally be available)
- Last year the festival goers abused the churchyard by dumping rubbish, urinating on the graves as well as participating in inappropriate sexual behaviour
- There was significant damage to Morden Park which took a long time to recover which spoilt the enjoyment of park users after the festival for many weeks.
- Many festival attendees were already drunk before entering and were able to purchase alcohol on site resulting in anti-social behaviour on their way home
- There was a lot of litter left and the organisers were poorly organised failing to provide sufficient Stewards to prevent this from occurring or clearing the litter up afterwards.
- The organiser did not honour the promises they made last year such as placing Stewards near the church, keeping local residents fully informed, making free tickets easily available.

I request that the Council turn down the application to host the festival in 2018. If the festival goes ahead then it should only be for the Saturday and the organisers should be held accountable for ensuring anti-social behaviour is minimised and penalties imposed for failing to do so.

Regards

Charles Jeffery

St Lawrence Church Warden



From: grace nunnery

Sent: 13 December 2017 13:34

To: Licensing

Subject: Fw: Eastern Electrics Festival - Morden

To whom it may concern,

I would like to object to the planned festival taking place over two days in August 2018.

As a resident of Central Road Morden the noise levels were extremely disruptive at this years festival and partygoers spilled out to the residential roads and were there were instances of people urinating in the street.

Access to the tube (which is already overcrowded) was also extremely difficult.

Many thanks

Grace Nunnery





19 November 2017



Licensing Section London Borough of Merton 14th Floor Civic Centre London Road Morden SM4 5DX

Dear Sir/Madam

WE ARE THE FAIR LIMITED - Morden Park - 4 & 5 August 2018

I wish to object, most strongly, to the above proposed rave/pop concert.

The residents who live in or around Morden Park – and those living much further away – had enough to put up with this year, with a very noisy one-day event. And now they want to run it for TWO days?

No – that is simply unacceptable and I fail to see how LBM can possibly think they can get away with it again.

I would also be interested to know why, this time around, there are so few blue Licensing notices displayed around the park. There isn't a single one on the perimeter fence from the mosque, down to South Thames College.

I hope you will register my official objection to the proposed event as such.

Thank you.

Yours faithfully

Mrs. M Robb

cc Cllr John Sargeant



From: Walsh Mary

Sent: 12 December 2017 13:57

To: Licensing

Cc: MCDONAGH, Siobhain

Subject: application WK/201708658

I am resending my email with additional information, as requested. I trust that you will now be able to accept our representation. Regards, Mary Walsh.

Dear Sirs,

We just cannot believe that the council would be even contemplating allowing another Eastern Electrics Music Festival in Morden Park, yet alone one that will last two days instead of one!

We live in Wolsey Crescent, a matter of meters from the boundary of Morden Park, and yet we had very little forewarning of the event which took place on 5th August 2017. We found out second-hand via "Nextdoor Morden Park". All we had seen was some very small print licensing application tied to the park fence as we drove past and assumed it was for a beer tent at the usual August Bank Holiday park show. As far as we know, nobody in our road was leafleted, although a counsellor friend told me that they had leafleted roads in the St. Helier ward. I complained to our local counsellor, Stan Anderson, and his excuse for the council allowing the event to take place was that the Government had cut funding and the council needed the money. I do not feel that a park bequeathed to the people of Morden by Gilliat Hatfeild should be treated in this way. Local residents were denied access to a large part of the park, not only on the day but for many days either side – and this was a time of school holidays when families could not access their local park. The noise was dreadful, with very loud base beats permeating every part of our existence, so much so that in the end we had no choice but to escape to the Surrey countryside for as long as possible!

The damage to the fabric of the park has lasted months and it would be a travesty to repeat such destruction. We took pictures of the ground weeks afterwards and the area has, to this day, still not recovered fully.

We pay high council tax in this road, but on this occasion we were treated as if we did not matter to the council at all. I have even heard that there was supposed to be an offer of some free tickets, but that didn't even come our way – not that I would have wanted to attend such an event, but it is the principle that counts! Even police and emergency service objections were disregarded by the council.

We were also incensed about the total disregard towards those young couples who had booked their weddings on that weekend at the Registry Office, which is yards from the sound stage, and I know that there is a wedding booked at St. Lawrence church next to the park on 4th August 2018.

Neighbours at the park end of our road had people urinating in their front gardens and I know that many attendees also abused the grounds and graveyard of St. Lawrence church, which I attend. These abuses were reported to the council by Reverend Heath-Whyte in his feedback dated 15th August 2017.

The organisers of the event failed in a number of ways, including disorganised queueing in front of the college (for which I saw they apologised to attendees at a later date, although they made no apologies to local residents for what we went through!) They did not provide sufficient toilet facilities and they did not police enough areas, including the area around the church. There was litter, including empty drinks cans and bottles, nitrous oxide cannisters, food wrappers, and condoms everywhere. The next morning I still saw a lot of litter along the outside of the park fence and also on the grass areas at the bottom end of our road. Someone eventually came along with a sack and cleared up, but it should have been done as the event was taking place. There was a lot of drunken behaviour and, clearly, there was some drug and chemical abuse. I am very concerned about how congregation members are going to manage to attend St. Lawrence on the Sunday if the event is anything like this year!

A young man of our acquaintance was due to attend the event this year, but he changed his mind when he found out that there was going to be a knife contest between a number of young people - basically to see who had the best, and I presume most lethal, knives.

When the event was reported in the local paper it was hailed as a success and not one of the negative effects was mentioned!

Morden Park is for the local people, not for the council to use as a money-making venue!

I have been a labour voter all my voting life, but I will have to seriously consider placing my vote elsewhere should this disregard for residents in our area continue. I will be copying my comments to our local MP.

Yours faithfully,

Mary Walsh

On behalf of Mary, John and Sarah Walsh,

From: Sue White

Sent: 15 December 2017 01:48

To: Licensing

Subject: Application WK/201708658: Eastern Electrics 2018

Dear Sir / Madam

I wish to object to the proposal to hold Eastern Electrics in Morden Park again in 2018.

The 2017 festival was noisy, disruptive and gave rise to considerable litter and antisocial behaviour. I live in Sutton (on the Morden boundary) a mile away, but the noise could be clearly heard from my garden. I also understand that the festival is likely to run for two days next year. I attend St Lawrence Church, which is nearly adjacent to the Park, and if the experience of last year is anything to go by it will be impossible to hold our usual Sunday services due to the noise and lack of parking / access to the church. I believe there is also a wedding booked for Saturday 4 August when the festival is planned to take place; this will of course be completely ruined for the couple and all concerned.

I do hope you will decline to host Eastern Electrics in the Park next year.

Many thanks for your consideration.

Miss Susan White



From: Carla King

Sent: 05 December 2017 16:21

To: Licensing

Subject: EASTERN Electrics (We are the Fair) event application

Dear sir or madam,

I would like to object to the application for a two day event in August 2018, made by the above organisation.

The objections are as follows:

- 1. We believe that this event, a day longer than 2017, will cause significantly more and continuous -noise than in 2016.
- 2. A two day event will be much harder to police or to manage. By the latter, I mean both in terms of 'low level' criminal activity but, even more significantly to residents, the clean-up, management of/ noise from intoxicated individuals during the evenings, car parking issues etc.
- 3. The planners are already selling tickets, meaning they feel that hosting the event is a fait accompli, raising suspicions that licensing the event is purely an administrative function.

Based on the recent Morden Community Forum minutes, residents were reassured that there would be greater communication between the council and its residents about this event. We took this to mean that the communication would not simply be to announce the event closer to the time, but to also to allow residents a greater opportunity to raise their concerns. There are currently very few notices in the park and as it stands, it is winter therefore fewer people are likely to see these anyway. I suggest printing further notices and placing them urgently in London road and Hillcross Avenue, to uphold the promise made publicly and formally at the Forum.

Many Thanks,

Carla King

(Carla Alexandra Ferreira King)



To: The Licensing Committee

Submitted by: Robert Whitfield-contact details provided.

London Borough of Merton (LBM)

10th December 2017

We Are the Fair Ltd. License Application reference: WK/201708658.

I have neither political affiliations nor institutional constraints. What follows is intended to be an objective submission, and should not be misinterpreted/misconceived/misconstrued, and thereby misrepresented.

Residing in the vicinity of Morden Park I submit this contribution as an 'Interested Party'.

I live in a residential community in close proximity to Morden Park and, along with many others, subject to events that take place there. Until the advent of the We Are the Fair 2017 event I, along with many others' in the local community, were under the impression any proposed future events in Morden Park would, themselves, have been subject to more stringent controls than those permitted for the above-mentioned 2017 event, not least by the prevention of avoidable excessive noise pollution intruding on those living within close proximity to Morden Park events. Sadly, any earlier, hoped-for perception there would be not be a necessity to pursue this again has now been subjected to a number of influences, not least by some beyond the control of the local authority-which I will address in *conclusions* (a).

Since for We Are the Fair their first event in the London Borough of Merton(LBM) was in Morden Park in 2017, for their proposed 2018 event it now becomes possible to draw on that, relevant representations for that event, and earlier experiences and/or expectations, not only for the local community, but also Borough-wide implications and/or potential consequences for staff/officials and attendees at events, as can be determined by the recorded evidence included with this written submission, not least for the local authority, itself.

With this submission I will address:

- 1; References to the We Are the Fair 2017 License application, other representations on behalf of the applicant, and analysis of same-I will address that latter item separately later in this written submission. Also refer to related matters included in the 10th May License Sub-Committee Report.
- 2; Reference to: written submissions by other interested parties in regard to this same applicant's 2017 event.
- 3; Where possible-considering copyright implications etc.-and in regard to the 2017 event, I will include some of my own messages/communications, including one to a We Are the Fair official from whom I neither received a response nor an acknowledgement. If it is considered I was due a response, would that be indicative about whom would that say the most?

- 4; To further assist and support the Committee with its deliberations, along with this written submission the committee will have received as evidence a copy of my 'real-time/on the day' video and audio recordings.
- 5; Conclusions.
- 1) I refer the committee to the We Are the Fair 2017 license application:
- 1a; Page 39; supply of alcohol?-response, yes.

'I'-page 47; Question, "will the provision of late night refreshments take place "indoors" or "outdoors" or "both". The application did not offer a response to this question. One could perceive from that a reluctance to commit to a particular answer for which they could then be held accountable, especially when further considering any potential eventuality during the event for which they could then be responsible, including the potential for later allegations and/or potential accusations of 'intrusions/intimidation/potential threats'? (I will return to this in conclusions) In support of that last sentence I refer the Committee to the video recorded evidence provided with this written submission. In addition, that inability to respond to that specific question allows for the possibility that 'off-site' provision is not excluded, which could negatively affect 'on-site' developments-potentially denying the event organizers any perceived responsibility but could have a direct effect on what emerges/unfolds as the day/event progresses.

'j'-page 48; question: "will the supply of alcohol be for consumption, "on the premises", "off the premises" or "both"?

My observations:

'a' on page 39 clearly indicates the *provision* of alcohol. It offers no specific exclusions as to where neither 'on the premises', 'off the premises' nor 'both'. However, the answer given to the question in 'j'-page 48-"Will the *supply* of alcohol for consumption......? Answer given, "on the premises". Once again I refer the committee to the supporting video evidence which clearly supports the reality I've indicated above: *intrusions/intimidation/potential threats*. Since the 12th October Morden forum, the LBM Greenspaces manager has informed me he has no responsibilities regarding the consumption of alcohol in any of the LBM Parks. However, with the video supporting video evidence, does the 2017 event offer an example of what is possible in full view of under-age *minors' and/or young children?* For possible additional implications and/or consequences I will return to this in *conclusions* (b).

The following is a crucial part of the LBM Public Health Department's submission in response to the 2017 license application:

- 1. The prevention of crime and disorder
- 2. The prevention of public nuisance
- 3 Public safety.

As a responsible authority is it our duty to ensure the licensing objectives are upheld and this event is safe and sociable with sufficient consideration for risk mitigation in its planning. After discussion with the other responsible authorities, and having attended the Safety Advisory Group we feel that although the applicant has provided a detailed application, the risks outlined above are insufficiently mitigated in part due to the physical constraints of the site,

but also due to the limited time frame remaining to discuss and agree the alcohol management plan (among others they have suggested but not yet published).

Therefore we would recommend that the license be rejected on this occasion.

My observations:

1&2: 1; The prevention of crime and disorder and, 2; The prevention of public nuisance.

Above in this submission I've referred to the real possibilities of, previously avoidable, intrusions/intimidation/potential threats. I did so in response to recent interpretations of earlier, sometimes comparatively historical incidents', including the emergence of allegations and/or accusations of criminal behaviour. Although here not intending to make such allegations/accusations, after viewing the video recorded evidence, in relation to recorded incidents' the subject of this 2017 event, I leave the Committee to decide what is needed to prevent the possible emergence of any, potentially unnecessary, allegations and/or accusations resulting from the 2017 event, or any future events within the London Borough of Merton. I will return to this in conclusions (c).

The following paragraph from the LBM noise pollution team.

Condition 2 amended to read:

□ A qualified and suitably experienced Noise Management Consultancy will be appointed to produce a Noise Management Plan for the event. This Noise Management Plan will be submitted 6 weeks prior to the event for approval by the councils Pollution Team and include; target noise levels at agreed receptor points, noise mitigation and control measures for the event, during event monitoring arrangements, a process for dealing with complaints and compliance arrangements to ensure target noise levels are adhered to.

My observations:

Although the above offers some consideration to noise pollution from the site, the reality of excessive noise levels emitted from this site, as experienced by local residents', should also be considered excessive by the Committee. In addition, the recommended complaints and compliance measures put in place, from my own experience during a 'phone call to the site on the day, proved operationally inadequate, and did not meet those pollution team conditions. During that 'phone call I was informed no LBM officer was available to speak with. Since those with whom I did speak were employees of the organizers their comments/responses needed to be subject to interpretive filtering. That should indicate a bona fide LBM officer should be available to respond to locally generated 'phone calls from local residents' in close proximity to Morden Park and events taking place within the Park. Although the recipient of my call was courteous, I was not at all impressed with the support service provided. I was also told the noise level imposed by the then license Sub-Committee was neither known to them-including the production manager (!)-nor available to me. 'Openness and transparency' a victim? As a result of this experience I decided to visit the site and record my findings. I find it difficult to understand where the License Sub-Committee's required condition for the organizer to mitigate the excessive noise volume was being applied. Being made aware of possible limitations, some of that recording I've now made available to this Sub-Committee in support and to further assist this Committee with its deliberations.

Due to the volume and complexity of the Police submission I hope the Committee will accept this limited reference to that submission to the 2017 Licensing Sub-Committee. However, it is my intention to address and offer legitimate comments on this Police Service submission. I will select parts-indicated by *italic* script-of the Police Service submission and then address them individually. It can be seen some of the comments in the Police submission are from information they have gathered from reputable sources elsewhere, or as a result of information gathered themselves and/or from their own experiences.

Previous history:

It was noted that the security search operation was non-existent, until challenged by the Bronze Commander. Bearing in mind that this was only a one-day event, people were seen walking in with large rucksacks unchallenged. The potential for crime in any large scale crowded event is well documented. It is reasonable

to expect that sexual assaults will be committed within the festival site and many of these will go unreported. It is also highly likely that there will be thefts of personal property. With all day drinking from the 6 bars listed on the site plan, the potential for sexual assault and alcohol related violence increases. Festivals can attract gang attention and violence can flare up very quickly.y a one-day event, people were seen walking in with large rucksacks unchallenged.

My observations:

The observation security search operation was non-existent, that sexual assaults will be committed within the site, and the potential for sexual assault and alcohol related violence increases, with additional evidence provided to this Committee should that come as a surprise?

As so often, repeating the same 'lessons to be learned' continues to reveal a degree of apathy, and should be unnecessary where security concerns are threatened and to the fore but-sadly isn't.

Victims of crime:

The potential for crime in any large scale crowded event is well documented. It is reasonable to expect that sexual assaults will be committed within the festival site and many of these will go unreported. It is also highly likely that there will be thefts of personal property.

With all day drinking from the 6 bars listed on the site plan, the potential for sexual assault and alcohol related violence increases. Festivals can attract gang attention and violence can flare up very quickly.

My observations:

"Potential for crime is well-documented". "It is reasonable to expect that sexual assaults will be committee within the festival site and many of these will go unreported". Unfortunately, with recent statements and developments, and revealing past and recent evidence emerging, with this inclusion in the Police submission should this not set alarm bells ringing? I will return to this in conclusions (d). **Disorder:**

A confined area containing 20,000 people, drinking alcohol, and enjoying dance music will provide potential for disorder.

Assuming that the security operation is adequate, the biggest risk of disorder will come at the close of the event.

My observations:

The Committee may wish to remind themselves of the video evidence I've provided. That clearly indicates the compacted density of the attendees within the site of the event. That may better inform the committee about what should be accepted as a maximum number of attendees for this site/event? Then, could the Committee concur with the maximum number recommended by the Police Service-not the 20,000 permitted for the 2017 event?

Searching:

Mr Dudley has included in the application that there will be 3-stage searching upon entry to the event, including the use of passive drugs dogs and metal detector wands. It is hoped that this indicates a massive improvement on last year's search regime.

The use of electronic ID scanning equipment was strongly advised but this has not been included in the application. Electronic ID equipment will ensure that the organiser's "No ID, No Entry" policy will be strictly enforced thereby preventing under 18s from entry. The MPS will be able to supply details of specific violent criminals to add to the ID Scanning Database to ensure that these individuals are also turned away. Use of ID Scanning equipment can also provide a potential witness list to Police in the event of a serious crime investigation.

Details of security firms have yet to be confirmed. The applicant expects to use different firms for various roles, i.e entry, security, safety monitoring.

The organiser has not supplied information regarding how many security staff will be present, inside and outside the event site.

My observations:

With the available video evidence, and given required technology is plentiful, this composite response finds the above difficult to comprehend. For those who believe 'less means more' I'll leave that there for them.

CCTV:

The Event Management plan mentions CCTV operation in the event but there is no such mention in the Premises Licence application. Police would like to see a condition that high quality digital CCTV is in operation covering the entire site, and entry and exit, with footage available to Police on request at the time of request.

My observations: The video evidence I've provided should fully support the above conditions recommended by the Police Service.

Counter Terrorism:

The current Threat Level from International Terrorism is SEVERE. The recent event in Westminster has reminded us that attacks are still highly likely and that crowded places are terrorist targets. The World Athletic Championships are also taking place in London on this date. The CT threat in addition to no available parking at this event will further increase Police and Council resources to deal with abandoned vehicles close to the event site.

The application and Event Management Plan does not address the CT threat sufficiently.

My observations: The above warning from the Police Service is too often not taken with the seriousness it demands. Unfortunately, that's why it becomes necessary to be continually repeated. One successful terrorist attempt could prove devastating for many. Perhaps Event Management and this Committee should convene alongside the Police Service? In the interests of openness and transparency, any future provision should be entered onto a free publicly available platform.

Single Entrance/Exit:

There is only one entrance and exit into the event site. The nature of the perimeter fencing is such that pedestrians will be able to escape into other areas of the park in the event of large scale evacuation, BUT, there is only one vehicular access route into Morden Park

In the event of a serious incident, the first few emergency vehicles attending could immediately block access route and thus prevent further emergency vehicles from getting close to the site. Emergency vehicles will be forced to park on the actual escape route to be used by pedestrians in the event of evacuation. *Organisers failed to address this issue during the SAG meeting.*

My observations: Apart from 'surprised'?-no comment.

Psychoactive Substances:

Possession with Intent to Supply Nitrous Oxide (Laughing Gas) became an offence under the Psychoactive Substances Act in 2016 due to health risks associated with misuse. Misuse can cause displacement of oxygen and death. Combined with alcohol, the affects of both are dramatically increased eg impairment. The use of recreational use of Nitrous Oxide at festivals is huge, with 800 - 900kg of used and unused N2O canisters disposed of at last year's Eastern Electrics festival.

Although not illegal to possess, the organisers have agreed to have a strict No N2O policy. Police would like to see clear communication to attendees of this in advance.

My observations: Psychoactive Substances include legal and illegal substances-they all have the psychological implications and/or consequences. At the 12th October Morden Forum meeting the LBM Greenspaces manager admitted that where the organisers "agreed to have a strict N2O policy". N2O substances were prevalent on the day at the event-demonstrating a failure.

Crowd Safety:

The Event Management Plan and Risk Assessments appear to show measures to ensure crowd safety inside the event, but specific numbers and ratios of security staff are not.

Crowd Safety outside the event site will require additional event security and MBC staff to work alongside Police resources.

My observations: Police Service numbers are already stretched. With the unavailability/failure of LBM staff to answer 'phone calls/potential complaints from those in the surrounding residential community, and to support the Police Service, perhaps this Committee can apply conditions to ensure LBM staff can be made available to perform 'phone enquiries/complaints duties?

Alcohol Consumption:

Attendees will be given RFID wristbands to use as payment for alcohol in the site. The wristbands will be "charged" by credit card and remove the necessity to carry cash, and therefore reduce theft opportunity. BUT, the organisers will not be issuing automatic refunds of unspent money left on the wristbands. Customers will be expected to apply to have surplus funds returned to them. This will undoubtedly encourage drinking to excess towards the end of the event, as attendees will be keen to get value by spending the money that they

have charged to their wristbands.

My observations: For those wishing to reduce their expenditure on alcohol, the long-standing trend to avail themselves' with cheaper alcohol before visiting pubs etc. attendees at events such as this could take similar advantage with what's available prior to attending the site/event.

Police recommendation:

The Metropolitan Police strongly advise that this application is rejected.

My observations:

If in the event the above strong advice from the Police Service was not accepted, they did request conditions to be applied to the License. In my view, the case made by the Police Service should not be taken less-seriously than society demands, not least those resulting from recent developments', imposed by contemporary interpretation of past incidents'. In the Licensing objectives document, reference to para 5 of 'The Prevention of crime and disorder' inclusion, 'opposite sex searches' did take place-as demonstrated in the video evidence provided with this written submission. That could create, previously avoidable, wide/broad implications and/or consequences, not least for the LBM itself, which may not only be realized shortly, but also in years' to come. Inflictions and afflictions can affect on-going reputation and integrity. Perhaps the Committee should reflect on that. However, within this submission I will include a short, but flexible, article I'd written earlier which, it is hoped, the Committee will give due attention.

I will now address representations to the 10th May Sub-Committee meeting.

For the applicant: Mr Bromley-Martin.

Mr Bromley-Martin observed that there had been no objections from any residents or Councillors, and that the Councils' Greenspaces Department were very much in favour of the application.

My observations: Since leading up to this event the majority of residents' in close proximity to Morden Park was unaware of this proposed event, and there had been little, none to my knowledge, information from local ward Councillors', it should come as no surprise no objections were forthcoming from either of those. When I became aware of it I attempted to contact local ward councillors', and did message the recommended individual representative for We Are the Fair-copied and pasted within submission-from whom I received neither a response nor acknowledgement.

Mr Bromley-Martin assured the Committee that they had a zero tolerance policy regarding Psychoactive Substances and they were confident that they could ensure they would not be on site.

My observations: As stated by the Greenspaces Manager at the 12th October Morden forum that assertion by Mr Bromley-Martin was not substantiated at the event, on the day-N2O was available.

Mr Bromley-Martin advised that the question of searching had been raised by Police, Responding there was a plan to introduce ID scanning but this would be a targeted approach as ID scanning of everyone would take more time which leads to queues and furthers the targets for potential disorder.

My observations: Perhaps the Committee should consider that, avoiding legitimate cost implications for the protection of all concerned which could result from providing

ID scanning, and more, better suits the purposes for a commercial enterprise to increase its profits?

In respect of numbers, Mr Bromley-Martin advised that the team had knowledge and experience of 17,000 attendees the previous year at Hatfield House.

My observations: As stated by the Greenspaces Manager at the 12th October the Morden forum less-than 16,000 people attended this event. Given the available evidence indicates the excessive compacted density experienced by attendees at this event, if any future events by this organizer are to be considered, a much-reduced limit should be among the conditions.

Mr Bromley-Martin advised that in terms of alcohol sales, the intention was to have a cashless system for food and beverages including alcohol, and this would lead to reduced theft/robbery. Mr Bromley-Martin noted the Police concern that this would lead to binge drinking by people wanting to use up the money, but stated that this had not been the experience of the operators, and this was shown in the spend chart included within the paperwork.

My observations: I suggest the committee consult the video evidence provided to them. It appears availability of alcohol drinking 'before, during or after the event' negates the inference associated with Mr Bromley-Martin's assertion.

In response to questions regarding security, Mr Bromley-Martin outlined the numbers of staff and their roles, advised that all security staff would be G4S employees, that the Police assistance would be intended as a police presence outside the grounds and that the organisers had learnt lessons from previous years and so felt that the arrangements were the best they could be, given the threats we face.

My observations: "Lessons from previous years" could be considered disproportionate when applied to a proposed two-day event-see below.

The Police stated that search measures the previous year had, from what they had been told, needed improvement.

All parties present were then invited to give their closing statements. Both the Licensing Authority and the Police reiterated that whilst they were not against the event, they both felt it was ambitious to have such a large capacity for a first event, and asked that the limit be set at 10,000.

Mr Bromley-Martin spoke of the organisers' passion for holding and operating festivals, noting that they had a proven track record of holding events with numbers greatly in excess of 20,000. Mr Bromley-Martin noted that there had been no objections from any residents or Councillors to the application, and advised that in relation to ID scanning, 100% would be impractical, but that if the Police wished to propose a level they would be happy to consider it, but that there had been no such suggestion as yet.

My observations: As indicated elsewhere above, profit is the principal motivator, ambition the vehicle to achieve it. However, applying a comprehensive 'value' to the

benefit of society, including in the local residential community, has the ability to offer outcomes that could offer greater satisfaction leading to an ultimate ambition-to the benefit of all, denying none.

Mr Bromley-Martin stated that the venue was an ideal location in regards to the Borough, the space, the transport links and wished it to be the beginning of a long relationship with the London Borough of Merton.

My observations:

With this organization's ambition to have a long relationship with the London Borough of Merton, should not the safety, security and integrity of the London Borough of Merton its staff and citizens be of paramount concern?

I now refer to the above issues to where I indicated I would return in conclusions.

- (a): A previous Licensing Sub-Committee was able to ensure the local community's concern for those attending events staged in Morden Park, would in future be reciprocated by those intending to stage events in Morden Park. Up until this 2017 We Are the Fair event the measures introduced by that earlier Licensing Sub-Committee has been received by the local community as mutually successful. However, with the advent of the We Are the Fair 2017 event, it appears that earlier Licensing Sub-Committee-a mutually agreed success-has set a bar at such a standard it appears unable to be followed by later Licensing Sub-Committee's. However, also influencing this issue is the matter of sound volume measurements 'on-site', and the excessive sound volumes experienced by those in surrounding residential community in close proximity to Morden Park and events staged there. The video evidence provided to this Committee indicates 'wind' conditions can offer less confirmation for 'carrying sound' than it is usually given credit for. One suggests technical knowledge offers limited empirical knowledge-temporary, continues to develop- but, knowledge gained by experience and reason-as with those in the surrounding residential community-can be limitless. The local residential community also applied reason with their earlier Licensing Sub-Committee request for mutual reciprocation which, up until this 2017 We Are the Fair event, has proved successful.
- (b): I suggest the video evidence provided as part of this written submission sufficiently indicates serious administrative surgery is required, not least to protect the safety, security and *integrity* of all-including, institutionally, the LBM itself-associated with events in any of the London Borough of Merton Parks or any LBM Green spaces.
- (c): This item is closely associated with 'b' above. This 2017 event has exposed potential threats not previously realized. Historical 'incidents' have 'reared up', and revealed inadequacies in human understanding of comparatively recent developments, relative to recent past history. Where 'proportionality' is required, it has yet to be realized and/or determined. I'll 'leave that there' assured the Committee will have an understanding of the issues at stake.
- (d): Again, this item is closely related to 'b' and 'c' above. The warning identified by the Police Service has proved tangible, not least *many of these will go unreported*. I repeat from above, "should this not set alarm bells ringing"? Now I think-nuff said.

At this point in this submission I will copy and paste a selection of my messages relating to We Are the Fair events.

Dear Jason Andrews, Dated 1 August 2017

Thank you for your timely response. Due to inadequate dissemination of information about this event, it is now unlikely any further, late input would be welcome. However, due to the above, and more, all information about a repeat of this event, or similar, must be more widely disseminated and ensure everything is being done to meet the concerns of those residents' most affected, is prioritised and uppermost in the minds of all those responsible for its arrangements and administration. I note that this year, no residents made a submission to the License Committee about this event. Those I've spoken with in this vicinity know little, if anything, about this 5 August even-its

quietly 'crept up' on us', especially the, unprecedented, vast scale of this event. It is on such a large scale it is likely we will have to decamp/vacate our home for the whole day, and maybe into the late evening/early hours.

As above, thank you for your timely response Kind regards Robert Whitfield

Dear Jason Andrews, Dated 7th August 2017

Please, as so often, words can be misinterpreted/misconceived and thereby misrepresented to intent. That said, that could also apply to the words you've chosen. I was given no indication LBM staff were on site at the event-the recipient of my 'phone did not indicate that, other-than identifying herself as LOUISA and her colleague RAMI, the latter with whom I did not speak. With regards to predicted noise levels and the limit set for the event, my message was sent after I assessed the actual noise levels being experienced at different locations, including close to the perimeter fence of the event, and gradually withdrawing towards the perimeter of Morden Park, and at graduating, variable locations off-site of the event. That included conducting/monitoring with my own audio recordings. They have proved sufficient to indicate that, whatever the noise level predicted, or considered compliant with LBMs limitations for the event, those predictions or noise level limits set for the event, appear far higher than should be expected for a surrounding residential community. That suggests insufficient confidence can be associated with the proposed, debriefing meeting, limited to selected representations.

However, one suggests, this event has now given sufficient emphasis for more serious, comprehensive borough-wide discussions/consultations for any proposed future events, especially when considering the potential to negatively affect surrounding residential communities.

I could add much more to the above but, I'll await further developments/what transpires from this point.

Kind regards and best wishes in your continuing endeavours Robert Whitfield

Dear Robert Hives, Dated 30th July 2017

Morden Park event 5 August 2017

Having been away pursuing a project on behalf of another, I now have become aware of your, undated, letter to Morden residents. As is becoming increasingly necessary these few words should not be misunderstood/misconceived and thereby misrepresented as other than observations. After reading your letter it broadly appears you have "consulted with Morden Park residents". Since I've lived in the vicinity of Morden Park for over 40 years' and not had any substantive prior notification about this event-which is on a previously unrealized, vast scale-when your letter includes the words you've "consulted with Morden Park residents" with whom and/or what consultations took place between you prior to this event being 'put on track' to be delivered'? And the outcome of any consultations/discussions between Eastern Electrics and the "Morden Park residents". To whom or what do you refer regarding the latter? That last sentence is necessary since those in the vicinity where I reside-opposite Morden Park-also have had no prior knowledge of this event taking place. Therefore, your assistance would be appreciated by responding to this message identifying those who purport to speak on behalf of others, the latter appearing to be kept blissfully ignorant about this event now due to take place. Currently, I have no idea whomever and/or whatever they

Notwithstanding the above, it appears 'bases have been touched' with the LBM granting the license for this event.

For the benefit of all, including visitors to the event, and those Morden residents who live in the vicinity of Morden Park, one hopes that interprets into an event that reciprocates and meets the benefits and enjoyment of the environment-for all. However, it could also give some indication of whether the interests and welfare of the local residents' is being considered.

Thanking you in anticipation of a positive response

Kind regards Robert Whitfield As indicated above within this submission, and intended to assist the Committee, I will now copy and paste copies of articles I've written which however may, or may not, be of interest to the Committee, but nevertheless intended to support and assist the Committee with its deliberations.

ORAL CONTRIBUTION TO THE MORDEN FORUM 12th OCTOBER 2017

At the outset of this contribution it is necessary for me to indicate: I am an independent researcher-I emphasise INDEPENDENT-with neither political affiliations nor institutional constraints. Also, it is necessary to include that, the greater/vast number of UK citizens' already lead busy, time-consuming lives, surely represented here in this Council Chamber. Perhaps with that in mind I hope those gathered here at this meeting will get some understanding of what follows, and why?

We've just had an oral presentation by Douglas Napier regarding an event that took place in Morden Park in August this year.

Although it was a public event, not only did the event organiser/s receive substantial funds from a paying public but, as a result, the local authority also gained funds. The former for private profit, the latter intended to raise revenue for the benefit of the local community, to provide funding for service provision in the area covered by LBM.

However, if one looks at the wider picture, with reduced funding to local authorities by the Government, either council tax bills need to rise, or reduce services to the local community. One can suggest, the EE event that took place in Morden Park, by the funds raised as a result of that event helped the 'powers that be' in the LBM to maintain, or increase, service provision to the wider LBM local community.

Before I continue I must add here that, the current unprecedented condition of the UK-wide economy was as a result of measures introduced-or earlier successful economic policies being repealed-by successive governments'. They and their 'economic partners' that created this unprecedented level deficit and debt, has since resulted in, previously unnecessary, cumulative economic mismanagement.

What I'm trying to do here with this oral presentation is to link resulting local policies/actions, with government mistakes/errors, which have had no negative material effect on neither the politicians responsible for this economic 'schism', their 'economic partners', instead the burden of such economic mismanagement has been borne by those that elected them to do it!! If someone with the required artistic merit ever gets around to writing a drama about this era, could one believe it would be recognised as a 'farce'?

However, notwithstanding the above, why should the vast majority in a local community, not limited to the LBM, be asked to, ostensibly 'pay twice' for services already payed for? One, through council tax with their hard-earned wages/salaries etc. and two, with the unnecessary noise, polluting interruptions-as indicated with the English Electrics event in Morden Park-to their lives which can lead to unnecessary health risks. There is an, unnecessary, even greater risk for elderly and less-able residents' in the local area.

One way or another, it is likely most in a local community is in receipt of some personal benefit/s of local provision of services, probably too numerous to include here in a simple list but including libraries-which includes on-line access to highly reputable publications otherwise inaccessible. Here I must include that, I'm in receipt of a senior citizens 'Freedom Pass', partly paid for from council receipts and other methods of funding. Again, I will use the word 'emphasise' in the context of a Freedom Pass because without it my-and not only me but many millions more-quality of life would be seriously curtailed which also could lead to experiencing early aging and associated potential health risks, resulting in a potential need for even higher levels of funding.

However, in returning to the above, who has been responsible for this economic debacle that has resulted in these unprecedented levels of public deficit and debt? Why have they never been held accountable? (Some even accumulating vast amounts of wealth the like of which not previously held or even envisaged, by them). Who ultimately, one way or another, 'picks up the bill'?

Those who deny truths can deny untruths. NEVER WAS SO MUCH OWED TO SO MANY, BY SO FEW!!

Below in the first paragraph is a quotation sent to me and accredited to Dr Samuel Johnson. My response follows that quotation.

By Robert Whitfield 10th October 2015

"If a man does not make new acquaintances as he advances through life, he will soon find himself left alone. A man, Sir, should keep his friendship in constant repair"-unquote.

(Samuel Johnson, 1755) WHY?

What follows below should be accepted as illustrative when confronted with text that can be perceived as limited by the omission of the context of its original intent.

Is the above quotation from Samuel Johnson (1755) interesting for what it potentially reveals about the man himself? Does SJ appear to suggest one can be lonely if one fails to continually make/collect new friendships throughout one's lifetime? If so, does that also suggest that, if one fails to continually make/collect new friendships, each current list becomes obsolete and could progressively disappear altogether? While there may be some benefits in friendships, is it possible SJ has an innate need to make/collect new friendships to replenish those he may fail to retain? If so, could that suggest he was a naturally lonely person? Or did he fear the onset of loneliness? In the interests of justice to SJ does it appear the above 1755 quote, attributed to SJ requires an additional explanation of context before possibly reaching ill-informed conclusions based upon limited text? Since SJ is considered a skilled exponent of the literary arts, and formerly an embedded reporter of parliamentary affairs satire, also, would be no stranger to him.

If one considers those 'collected' friendships suggested in Samuel Johnson's above quote to have a greater legitimacy as a result of weight of numbers, could one also consider that legitimacy is questioned since 'value' could be diminished by a 'spread too thin' dilution by numbers? However, could greater 'value' be attained with lesser, concentrated numbers and, conclude a ratio that 'less means more' and has 'greater value' rather than 'greater numbers' and, paradoxically, proportionate

'value' a more acceptable judgement than proportion of numbers? If rarity as a commodity can enhance value, can a disproportionate weight of numbers diminish value?

Note: for the purposes of PC, 'value'='x'. Where 'x' could be subjectively diverse by choice.

However, whatever determines choice, do the above establish that weight of numbers may not have primacy, where variable values of 'x' can determine they have primary legitimacy?

If a 'Billy no mates' is rare can he/she have greater proportionate 'value' determined by 'x', and become an 'exclusive majority' of one?

However, if the above is accepted, and a 'particular' majority outcome is desired and can be achieved by a selected/chosen 'value' (x), with the myriad of possible reasons for particular outcomes ('?'), to determine such a chosen outcome ('?') such a desired outcome could be represented as 'y'-'y' representing any desired outcome resulting from a required applied value of 'x'. A variable applied value 'x' can be applied to determine required/chosen variant outcomes 'y'. Along with the myriad of reasons, perhaps it is possible to put this theory to a myriad of purposes?

Robert Whitfield

CONCLUSIONS

Recognising the need for brevity I hope what follows meets that requirement.

With the advent of the We Are the Fair event in 2017, equally important conflicting issues have been raised, none of which was as a result actions taken either by the London Borough of Merton (LBM) Leadership, or supporting politicians-of either persuasion. Those conflicts have influenced local decision making for many years'-not limited to the LBM-and had the effect of inflicting damage on service provision, and the most vulnerable in society.

One is reminded so-called senior politicians have been able to, not only, neutralize any damage to themselves resulting from their own actions/decisions but, also have amassed vast, previously unrealizable, monetary wealth complemented/enhanced with vast amounts of assets-some of the "few" indicated above. This during a, long, period of continuing annual deficits resulting in everincreasing levels of national debt, to a record level never before known in British history, exceeding the proportionate value debt built-up after WW2.

With due respect to the Committee, and not envious of the position they are in, I feel I cannot continue explaining how we arrived at the status quo. The damage has been done and will be long-lasting. I'm sure, as local decision makers, they already must be aware of the continuing burden this will place upon them. With the equally important conflicting issues facing this Committee, for which they were not originally responsible, I believe any decision this Committee reaches can only attempt to mitigate any damage inflicted upon the many in the local community, resulting from many of the past decisions made by the above-mentioned, privileged few. However, included above in this written submission are issues the Committee may decide cannot be ignored. Perhaps if *truth*, or jurisprudential determination of a universally recognised truth, was the paramount sovereign value, continuing progress could have resulted. However, the longer the current legal authority to deny

truth continues, continuing progress also can be denied the majority/all. Is that what is meant by the tyranny of the majority by the minority?

I offer the above to the Licensing Sub-Committee and hope it receives a positive response.